

**SLUSH
PUPPIE**
THE ORIGINAL

MARKETING CATAGLOG

& Brand Visibility



SLUSH PUPPIE CANADA INC.



THE STRENGTH OF A LEADING BRAND

**L'
THE ORIGINAL**

**POINT OF SALE
MARKETING MATERIAL**



Window Sticker Sign



**POINT OF SALE
MARKETING MATERIAL**

Jumbo Coroplast Sign 44 x 64



Medium Coroplast Sign
24x36



3 Cup Dangler



PREMIUM QUALITY
MACHINES & CUPS

**SLUSH
PUPPIE**
THE ORIGINAL



MADE WITH
**CANE
SUGAR**



OTHER CUSTOM POINT OF SALE
MARKETING MATERIAL



BIG SUMMER ANNUAL CONTEST

CONTEST

18 and over

SLUSH PUPPIE ORIGINAL

CANADIAN CUP QUEST

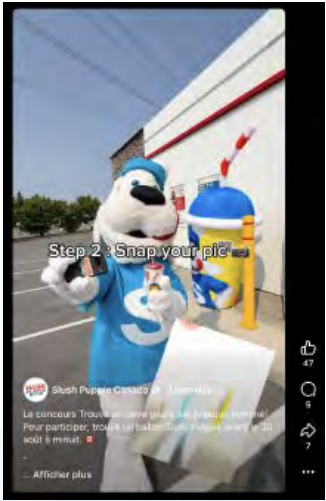
Find a big Slush Puppie Cup, take a picture of yourself with it & send us your photo.

You could win a nice beach bag and a Slush Puppie Towel or

\$1000

Upload your photo here
slushpuppie.ca

Weekly draws of 10 beach set (approx. value \$20) & 1 monthly draw of \$1000, from May 1st to September 1st 2023. Contest rules and regulations at slushpuppie.ca. Open to residents of Canada, 18 and over. No purchase necessary.



ANNUAL CONSUMER MERCHANDISE PROGRAMS



NEW ORIGINAL
FLAVOURS



VISIT OUR WEBSITE
TO SEE ALL
AVAILABLE FLAVOURS

**MINI PUPPIE
COTTON CANDY
DISPLAY**



**UNMATCHED BRAND
VISIBILITY & AWARENESS
ACROSS THE COUNTRY**



INCREASED FLEET BRANDING



MAJOR SPONSORSHIPS

2 Long Term Partners at Major Venues in Ontario & Quebec:

SLUSH PUPPIE Place (Kingston, On.)

Centre SLUSH PUPPIE (Gatineau, Qc)

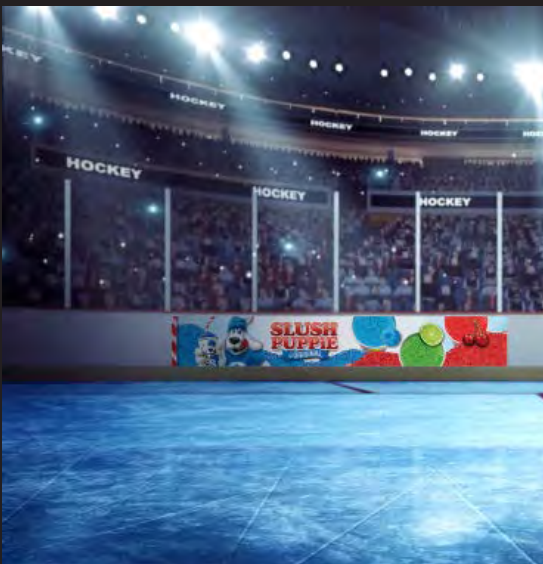


VISUAL BRANDING OF FOOD CONCESSIONS AT HIGH-TRAFFIC SPORTS SITES



VISUAL BRANDING OF FOOD CONCESSIONS AT HIGH-TRAFFIC SPORTS SITES

Rinkboards
Screens
Food Carts & others



PRESENCE OF THE SLUSH PUPPIE TRAILER AT MAJOR FESTIVALS AND LARGE-SCALE EVENTS



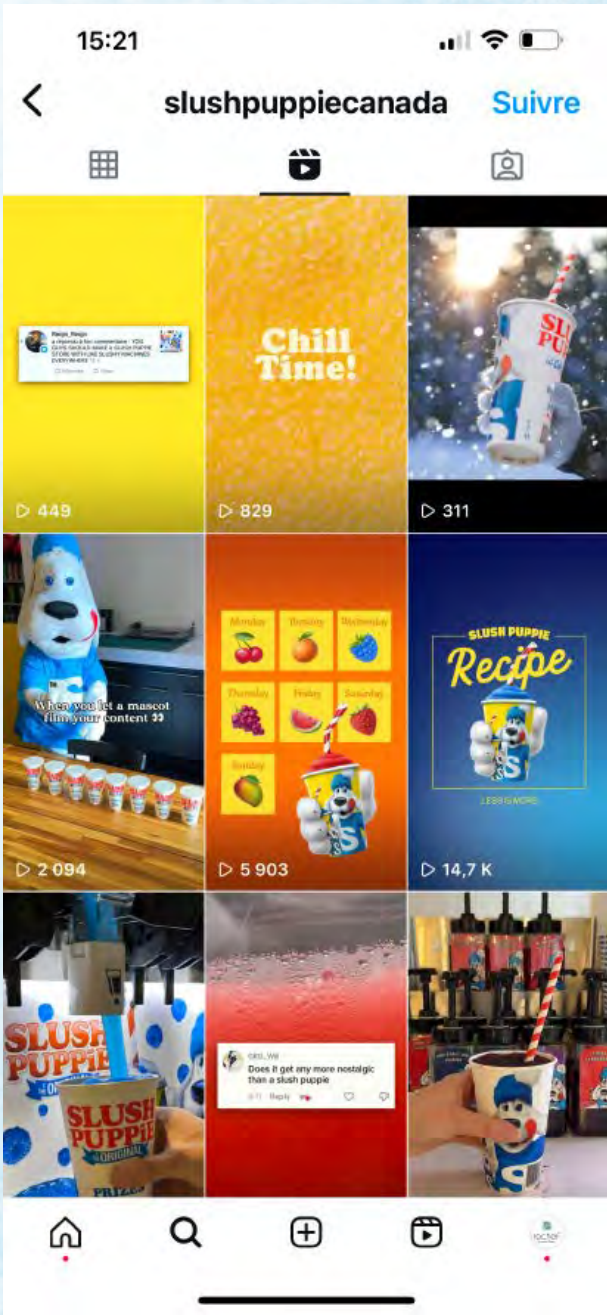
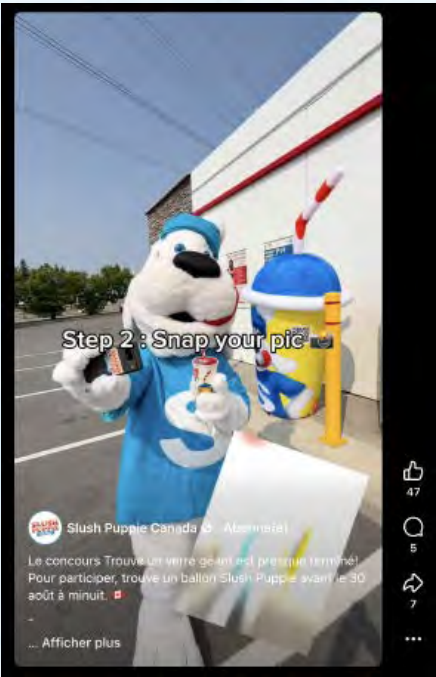


**A MASCOT THAT SPREADS
HAPPINESS EVERYWHERE IT GOES.
A CONTAGIOUS EXPERIENCE!**

MODERN DIGITAL PRESENCE FOR MERCHANTS & CONSUMERS

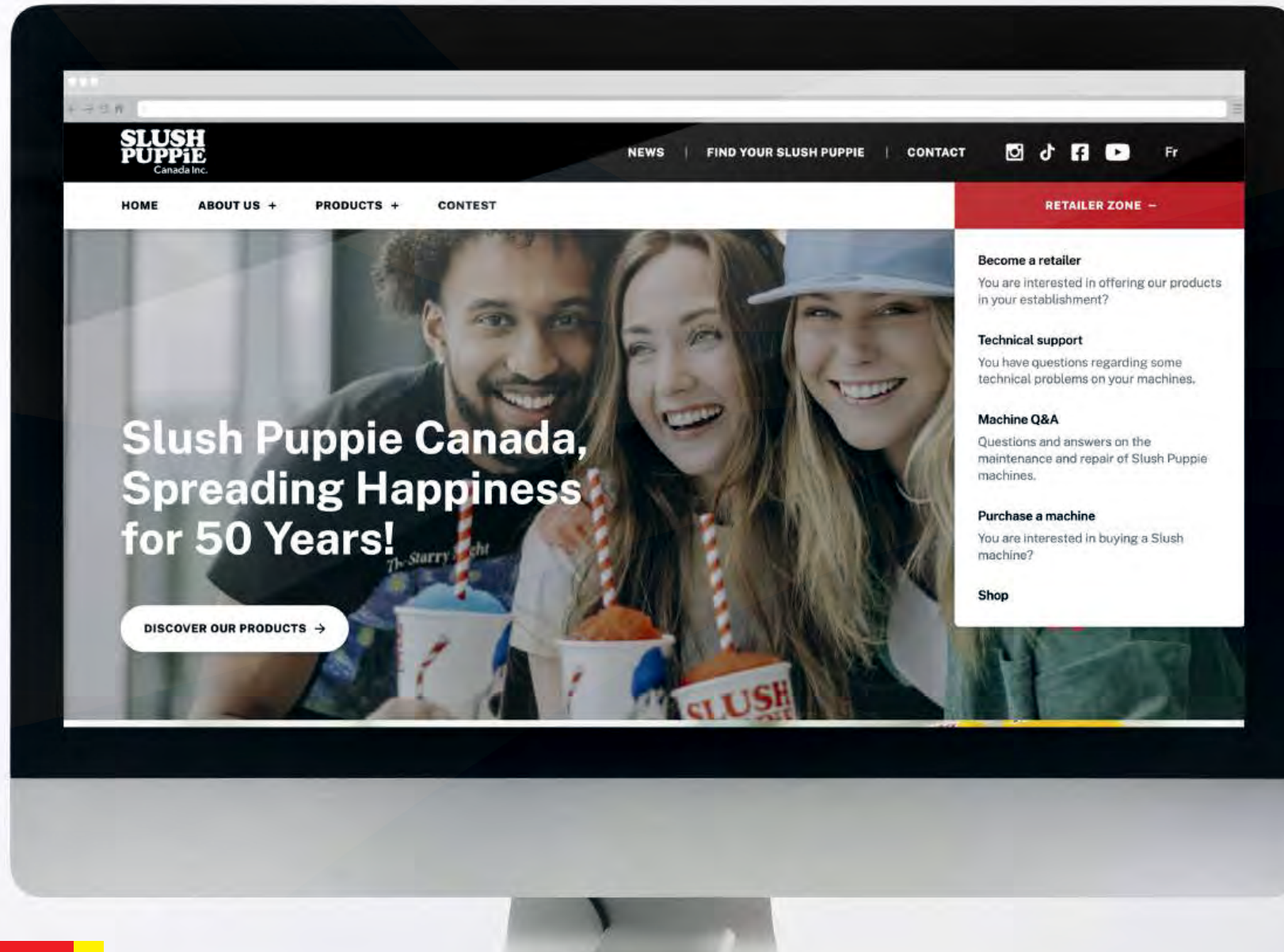
AN ENGAGING AND EVER-GROWING SOCIAL MEDIA PRESENCE IN CANADA

THOUSANDS OF FOLLOWERS
& MILLION OF VIEWS



2 HIGH TRAFIC WEB SITES BTB & BTC

Thousands and thousands of visitors per year on the corporate website **slushpuppiecanada.com** and on the promotion website **slushpuppie.ca**



BTB
ONLINE
SHOP



Log out

Cart

SLUSH PUPPIE
Canada Inc.

fr

Return to shop

Categories

All Products

Base

Candy/Cocoa

Flavours

Other Products

Services

Home / All Products

ALL PRODUCTS

Showing 1-8 of 52 results

Filter by price

\$0

\$1,740

Apply

Search products...

Default sorting

RASPBERRY BASE

\$217.74

CHERRY BASE

\$217.74

COTTON CANDY BASE

\$217.74

ORANGE BASE

\$217.74

SOUR STRAWBERRY BASE

\$217.74

LEMON LIME BASE

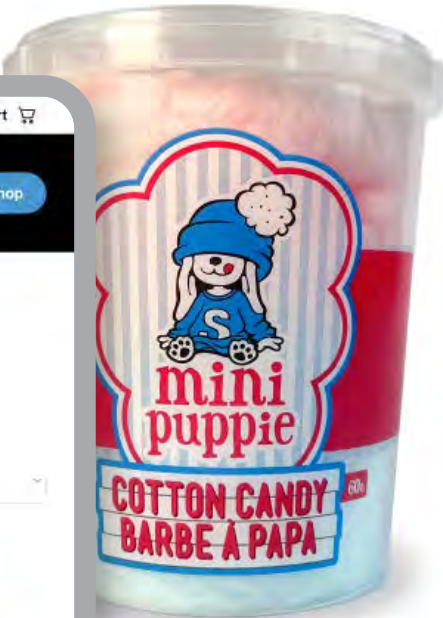
\$217.74

DRAGON FRUIT BASE

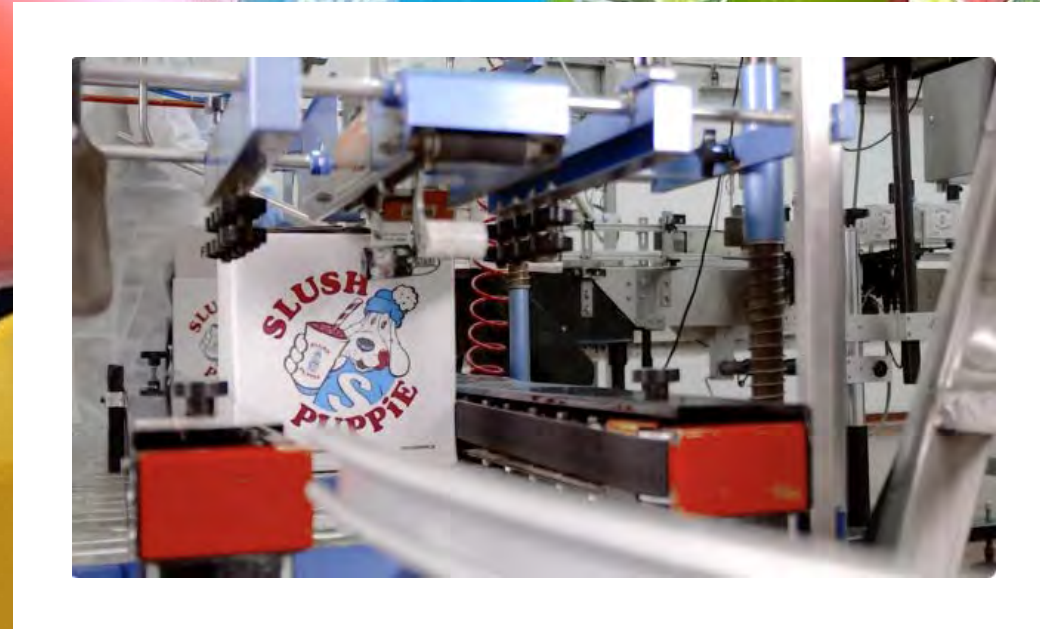
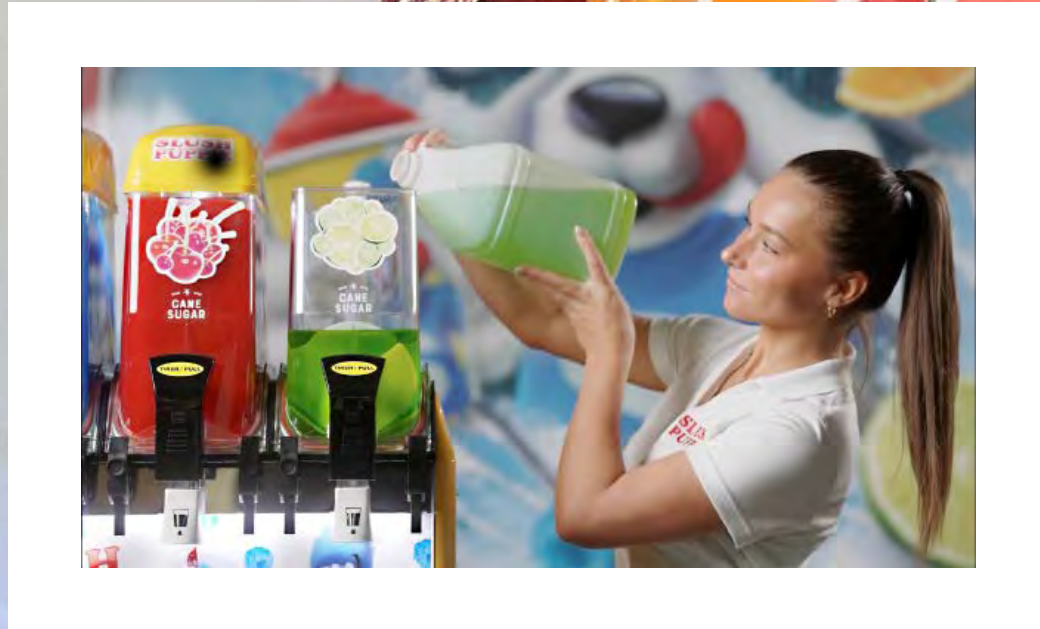
\$217.74

CREAM SODA BASE

\$217.74



**TUTORIAL & CORPORATE VIDEOS
ON YOUTUBE - BTB
@SLUSHPUPPIECANADATV**



SLUSH PUPPIE

L' ORIGINAL

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